

## Visitor Interpretation - Task 1

*Briefly describe the following techniques of personal and non personal interpretation*

Personal	Description
Guided tour	<i>Guide takes group on a tour and offers interpretation</i>
Point duty	
Roving interpretation	
Presentation	
Demonstration	
Living history	
Interactive interpretation	
Lecture or talk	
Drama	

Non Personal	Description
Print media	<i>Brochures, books, posters</i>
Self-guided programme	
Self guiding signs	
Exhibits	
Visitor Centres	
Museums	
Paintings	
Sculptures	
Buildings	

<b>Audio Visual Devices</b>	<b>Description</b>
Stationary media repeater	<i>A recording at a specific site providing information</i>
Portable media player	
Closed circuit television	
Computer	
Laser discs	
Video	
<b>Interactive media</b>	<b>Description</b>
Observation hides	
Information poles	

Task 2 - Compare the strengths and weaknesses of personal and non personal interpretation in the following scenarios

<b>Art Gallery</b>	
<i>Personal</i>	<i>Non personal</i>
1.	1.
2.	2.
3.	3.
<b>Nature Walk</b>	
<i>Personal</i>	<i>Non personal</i>
1.	1.
2.	2.
3.	3.
<b>Glacier</b>	
<i>Personal</i>	<i>Non personal</i>
1.	1.
2.	2.
3	3.